



FOR IMMEDIATE RELEASE

For more information contact:

YaJagoff! Media

Rachael Rennebeck

Partner, YaJagoff Media LLC

Rachael@yajagoff.com

(412) 897-1038

John Chamberlin

Partner, YaJagoff Media LLC

John@yajagoff.com

(412) 992-6852



Give Them The Boot!

Say Goodbye to Your Old Pair, #GiveThemTheBoot, and Have a Chance to Win a Pair of Brand New 5.11 Boots.

Are you in desperate need of resuscitation for your feet? Bring your feet back to life by winning yourself a pair of 5.11 boots. In celebration of its continued partnership with [Savvik Buying Group](#), [5.11 Tactical](#) is gifting the dedicated, non-

stop-working public safety professionals new footwear to help them get through their shift during an exclusive promotion in August.

The chance to win is easy! Make sure to follow Savvik Buying Group on [Facebook \(@savvikgroup\)](#), [Twitter \(@SavvikBuyGroup\)](#) and [Instagram \(@savvikbuygroup\)](#), and show us your worst boots anytime between July 29th and August 12th. Contestants should post a picture of the dirtiest, debilitated pair of boots, and tag us with the correct handle on each corresponding social platform listed above with the hashtag #GiveThemTheBoot. 10 winners will be announced one week after the August 12th cutoff date.

We know your feet barely get any rest in the line of duty and saving lives, and 5.11 wants to revitalize the worn and torn boots on your feet. Say goodbye to those exhausted pairs and give them the boot!

Mickey Schulte, Executive Director of Savvik Buying Group says, “We understand the need for affordable footwear and gear for each public safety professional. Our unique partnership with 5.11, along with our dedicated followers & members, alleviates the stress of the daily hardships to bring amusement and joy into our community with this promotion. We want to see the worst of the worst in the best way.”

Savvik Buying Group offers competitive bid pricing at not cost for members at an unmatched value. In addition to forming new relationships, [5.11 Tactical](#) is bridging the gap for the way we purchase products in the public safety industry by partnering with [Savvik Buying Group](#) to feature head-to-toe apparel like [Stryke EMS pants](#), [AMP Bags](#), and [ATAC 2.0 Footwear](#).

For more buying options through Savvik Buying Group, be sure to register as a member, at no cost to you, in order to view the [entire 5.11 online inventory](#). As an added bonus, there is free shipping for each vendor listed through Savvik Buying Group on orders over \$60. Take a look at all the competitive bid pricing Savvik has to offer with each unique partnership, and be sure to #GiveThemTheBoot!

About YaJagoff! Media LLC:

We're YaJagoff! Media, and as our name implies, we have humor and heart for all things Pittsburgh. Six years ago, we launched YaJagoff! as a simple blog, dedicated to documenting the lighter side of Pittsburgh. Since then, we've grown the blog, started a podcast, and made videos, all with the express intention of telling Pittsburgh stories in a Pittsburgh way. Now, we're extending our services to the businesses that make our city great. Like yours!

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